

Press Release | Japan National Tourism Organization – Japan Travel Fair 2019

Japan National Tourism Organization (JNTO) is pleased to announce that we will be organizing a Japan Travel Fair (JTF) from 10 January 2019 to 13 January 2019. JTF is a fair where travelers can purchase Japan related travel packages, passes as well as explore further about Japan travel. There will be 12 Japan Exhibitors and 10 Local Travel Agencies present to promote and provide travel information on Japan, including destinations, facilities, culture and many more. Details as below:

Japan Travel Fair 2019 - Theme “Travelicious”.

Japan is a perfect destination for all travelers who seek to indulge in the finest cuisine as well as exploring interesting Japan’s cultures. The four seasons in Japan definitely will provide travelers a whole new experience by visiting Japan in different season. During this travel fair, we will be covering more on the upcoming seasons, which is winter and spring. Winter in Japan is something you must experience at least once in a lifetime. Japan is the must go destination for winter sports! Take a day or two from your schedule to ski at Japan’s best ski resorts to experience the high-quality snow and magnificent scenery or have a magical experience at winter wonderland – Shirakawa-go. Reward yourself after a day exploring with a steaming bowl of ramen at the local ramen stalls or savor the finest Japan Wagyu beef at Shabu Shabu restaurant. The chilly winter months are followed by the most beloved season of all, the colorful spring season. Spring season in Japan is the ideal time to take those “Insta-Worthy” Cherry Blossom shots! Prepare to be greeted by a visual delight as streets are covered in seas of flowers and the parks that brings you fairytale scenery. Enjoy like the locals, go and grab some food from the convenience stores and picnic with your loved ones under Cherry Blossom Trees!

Excited to explore for your next trip to Japan? Get all your Japan Travel information at the Japan Travel Fair! Travelers who purchase any Japan travel packages during the Japan Travel Fair may redeem a complimentary travel organizer set, while for travelers who purchase travel passes may redeem a complimentary foldable travel bag.

Japan Travel Fair 2019 (JTF 2019)

Date : 10 January 2019 (Thursday) to 13 January 2019 (Sunday)
Venue : Level G, Vanity Atrium, Sunway Velocity Mall, Kuala Lumpur

The opening ceremony will be held on the first day of Japan Travel Fair.

Opening Ceremony

Date : 10 January 2019 (Thursday)
Time : 1:30pm – 2:30pm
Venue : Level G, Vanity Atrium, Sunway Velocity Mall, Kuala Lumpur



List of Malaysia Travel Agency and Japan Exhibitor

Malaysia Travel Agency Company	Japan Exhibitor
Apple Vacations & Conventions Sdn. Bhd.	Cool Japan
Golden Tourworld Travel (M) Sdn. Bhd.	Central Japan
Hello Holidays Sdn. Bhd	Chiba Prefecture
H.I.S Malaysia Sdn. Bhd.	Explore the Wonderland Eastern Hokkaido
J-Horizons Travel (M) Sdn Bhd.	Hyogo Prefecture
Japan Travel Bureau (M) Sdn Bhd.	Hokuriku Shinkansen
Malaysia Harmony Tour & Travel Sdn Bhd	Home of Mt. Fuji – Shizuoka
Parlo Tours Sdn. Bhd.	JR East
Reliance Travel Sdn. Bhd.	JR East Hotels
Sunrise Tours & Travel Sdn. Bhd.	JR West
	Okinawa
	Vision Data (M) Sdn Bhd

Gift Redemptions

Customers who purchased Japan travel packages or travel pass during Japan Travel Fair 2019 are able to redeem your gift while stocks last. Customers will only need to show the original copy of the booking receipt and tour itinerary (if applicable) at the JNTO redemption counter.

- Travel Packages – Travel Organizer Set
- Travel Pass – Foldable Travel Bag



Travel Packages – Travel Organizer Set



Travel Pass – Foldable Travel Bag

* Term & conditions apply. If and only the customer purchase any Japan Travel Packages / Travel Pass during Japan Travel Fair 2019 and redeem on the same day of purchase.

* Based on first come first serve basis, while stock last.

Lucky Draw



- Day 1 – 10th Jan 2019 (Thu) – Japan Airlines Return Flight Ticket
- Day 2 – 11th Jan 2019 (Fri) – All Nippon Airways Return Flight Ticket
- Day 3 – 12th Jan 2019 (Sat) – Malaysian Airlines Return Flight Ticket
Japan Airlines Return Flight Ticket
- Day 4 – 13th Jan 2019 (Sun) – All Nippon Airways Return Flight Ticket
Air Asia Return Flight Ticket



Visitors will stand a chance to win Japan return flight tickets when they purchase any Japan travel products during Japan Travel Fair 2019 or spend a minimum RM80 at selected retails at Sunway Velocity Mall during 10 Jan – 13 Jan 2019.

Flight tickets are sponsored by AirAsia, Japan Airlines, All Nippon Airways & Malaysia Airlines.

Date & Time: 10th – 13th Jan 2019 – 6:00pm – 6:30pm

In addition, a mystery gift will be given to visitors who take part in our questionnaire survey & also click “Like” on our Facebook Page.

Highlights and Activities



Japan.
Cool Japan.

Cool Japan’s Talk Show

Japan Cabinet Office cordially invites you and your esteemed editorial team to experience Cool Japan, with Minister of State for Cool Japan Strategy, Mr Takuya Hirai and Malaysia Celebrity, Ms Jihan Muse.



Minister of State for
Cool Japan Strategy,
Mr Takuya Hirai



Malaysian Celebrity,
Ms JihanMuse

Date & Time

12th Jan 2019 (Sat) – 3:30pm – 3:50pm (Cool Japan Stage)

3:50pm – 4:10pm

(Spot Interview in front of the Cool Japan Stand)

*Media registration: 3:00pm

*The Program may be altered without notice.

Sushi Demonstration

Sushi (すし) is the Japanese vinegar-ed rice with raw fish food. We will be cooperating with Sakae Sushi this time to give visitors a fascinating demonstration followed by the sushi tasting. Don't miss it!



Date & Time

Salmon Cutting

12th Jan 2019 (Sat) – 2:00pm – 2:45pm

Sushi Art

13th Jan 2019 (Sun) – 2:00pm – 2:45pm

Yosakoi Performance

Yosakoi (よさこい) is a unique style of dance that originated in Japan and that is performed at festivals and events all over the country. The style of dance is highly energetic, combining traditional Japanese dance movements with modern music.



Date & Time:

12th Jan 2019 (Sat) – 11:30am – 12:00pm

13th Jan 2019 (Sun) – 3:00pm – 3:30pm

Cotton Candy Giveaway

Cotton candy giveaway for all visitors during the event.

Date & Time:

12th Jan 2019 (Sat) – 11:00am – 1:00pm & 2:00pm – 3:00pm & 5:30pm – 8:00pm

13th Jan 2019 (Sun) – 11:00am – 1:00pm & 2:00pm – 4:00pm & 5:00pm – 8:00pm



Yukata Photo Session

Yukata (浴衣) is a Japanese garment, a casual summer kimono usually made of cotton or synthetic fabric, and unlined. Popular to be worn during Matsuri season in Japan. Try and enjoy taking photo with our Japanese beautiful backdrop.



Date & Time:

10th Jan 2019 (Thu) – 4:00pm – 5:00pm

11th Jan 2019 (Fri) – 2:00pm – 3:00pm

12th Jan 2019 (Sat) – 11:00am – 11:30am

Shateki Shooting Game

Shateki(射的) is a popular shooting game in Matsuri Festival in Japan. Aim any of the targets on the shelf and shoot with the shooting gun provided. If the target falls, you may get a small toy or a snack as gift.



Date & Time:

10th Jan 2019 (Thu) – 3:30pm – 4:00pm & 7:30pm – 8:00pm

11th Jan 2019 (Fri) – 3:30pm – 4:30pm & 7:30pm – 8:00pm

12th & 13th Jan 2019 (Sat) – 7:30pm – 8:00pm

Memory Game

Test your memory by remembering the visual shown and re-sort all the pictures accordingly with printed sceneries in Japan.



Date & Time:

10th Jan 2019 (Thu) – 5:00pm – 5:30pm

11th Jan 2019 (Fri) – 12:00pm – 12:30pm & 4:30pm – 5:15pm

13th Jan 2019 (Sun) – 11:00am – 11:30pm

KOL Talk Show - Eatlicious

Eatlicious is a pair of lovely marriage couple who's has been traveling to Japan several of times and they are invited for this talk show to share about their experience during their trip to Japan.



Date & Time:

13th Jan 2019 (Sun) – 11: 30am – 12:00pm & 4:00pm – 4:30pm

Facebook Contest | Your New Destination - Japan

In conjunction with Japan Travel Fair 2019, finalists of Facebook contest **your new destination – Japan** will be sharing their 7D6N trips in Japan at the Japan Travel Fair 2019. This could give you ideas on arranging your own unique itinerary for your next trip to Japan.

Date & Time:

13th Jan 2019 (Sun) – 4:30pm – 5:15pm



Exhibitor PR & Talk Show

Stage PR related to Japan Travel & Talk Show by exhibitor will be held. Anyone who are planning to travel to Japan should not miss out this exciting activity to know more about Japan.

Please refer daily activity schedule at Japan Travel Fair 2019.

To find out more, kindly visit Japan National Tourism Organization's Malaysia Website: www.jnto.org.my

Please like our Facebook Page (Visit My Japan)

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